



Dear Prospective Member,

There has never been a better time to become a member of the Hydraulic Institute! So please consider this our special, "Get Acquainted with HI," offer to you to join the pump industry's leading organization.

The Hydraulic Institute is the largest association of pump and supplier manufacturers in North America with its membership representing virtually every segment in the industry. For over 90 years HI has been the source for the development of industry-advancing ANSI/HI Standards and is now a leader in cutting-edge pump and system energy efficiency education. HI is also the hub where industry leaders (and future leaders) converge, connect and forge lasting business relationships and friendships.

The benefits of HI membership are many, to both your business and to you personally. So, please, seriously consider our special offer:

As an eligible prospective member company you are invited to join HI for **one-half of the annual dues fee, a 50% discount, if you act by July 31st!** In addition, your application fee of \$3,000 will be deferred until you renew your membership in 2011. You will also receive one **FREE registration** to the highly informative HI-sponsored **VMA Market Outlook Workshop August 12-13, 2010 in San Francisco.**

This [brochure](#) will provide you with an overview of the full range of your membership benefits. For details on all of the programs and services available to members check out our [online benefits page](#). To "Get Acquainted with HI" we are pleased to offer the following events and offerings immediately upon your joining HI:

- **Free** admission for one individual to the HI-VMA Market Outlook Workshop – hear presentations from twelve industry experts about the key markets critical to your business and network with over 100 of your pump/valve industry colleagues. Value: \$580;
- **Free** copy of the 2010 European Industrial Forecasting World Pump Market Report including analysis and five-year forecasts of the pump market by end use industry and pump application for 63 countries. Value: \$4,000 ;
- **Free** 2010 and 2011 listing on HI Supplier Finder and Virtual Tradeshow, generating an average of 450 leads per year. Value: High \$ - adding qualified leads from HI's world-class website;
- **Free** 2010 participation in the HI-VMA International Trade Task Force – stay informed of and provide comment to new and pending international trade regulations; Value \$750
- Eligible pump manufacturers may participate in the free HI Statistics Program and supplier companies receive a **free** 2010 subscription! 2010 participation/subscriptions available for two North American and one global pump bookings reports
- Attend the 2010 Fall Conference providing educational peer networking and standards development opportunities for CEOs, engineers and marketing/business analyst professionals.

Our special "Get acquainted with HI" membership offer to you represents a unique opportunity. For a modest investment, you will be able to see for yourself why so many of your business partners and competitors are already members. Join us! We're certain that you will find your membership in Hydraulic Institute to be a worthwhile investment. Your application must be received by July 31, 2010 to be eligible for this outstanding offer.

Please call or e-mail me if you have any questions or wish additional information. I may be reached at 973.267.9700 ext. 117 or msilver@Pumps.org. We look forward to serving you.

Sincerely,

Mary Silver
Director, Marketing and Membership