



Platinum Sponsorship - \$15,000

Participation

Speaking Opportunity – Introduce your company and educate HI members by sharing valued information and showcasing the value of your products and services. HI staff and sponsoring company will work in collaboration to determine the most appropriate audience, duration, topic, and function within the event. If appropriate, material may be distributed at selected event. (Material provided by sponsor, approved by HI.)

Networking Event – Choose a breakfast, breaks, or lunch for one day. Your company name and logo will be prominently displayed on signs and if appropriate, material may be distributed at respective event. (Material provided by sponsor, approved by HI.)

Conference Registrations & Gala Tickets – Three registrations for use by members of the sponsor company, including three tickets to the Gala.

Tabletop Display – A Tabletop at the Tabletop Display Reception with prime location reserved exclusively for Conference Package Sponsors (near entrance or food/beverage station).

Promotion & Recognition

Customized Conference Premium – Exclusive, first priority, sponsorship of one high-visibility premium tailored just for your company and distributed to all attendees in registration welcome bags. Options can include promotional material, planners, notepads, pens, and more. (Item provided by sponsor, approved by HI.)

Welcome Packets – Market your brand or product with a promotional insert included in each welcome packet distributed to all participants. (Insert provided by sponsor, approved by HI.)

Registration Table – Exclusive use of a table, near the HI onsite conference registration desk, to promote your brand or product for the duration of the conference.

Half-page Ad in Preliminary Brochure – A half-page ad in the preliminary conference brochure, distributed digitally to nearly 4,000 members and prospective members and downloadable on the HI website.

Sponsor Banner – Inclusion of your logo on a banner recognizing sponsors, prominently placed at registration.

General Sessions – On-screen recognition at all general sessions.

Onsite Conference Program – Acknowledgment of your contribution in the onsite conference program.

Conference Website – Logo placement on conference website (approximately 35,000 visits per month) with additional web presence as appropriate.

Communication

HI Member Direct Communication – An email sent by HI directly to all members, before and after the conference, on behalf of sponsoring company. Content can include an announcement of your sponsorship, link to your website, company description and/or educational material provided by sponsor and approved by HI.

Social Media – HI will announce and promote your sponsorship to its almost 4,000 social media followers on Facebook, LinkedIn & Twitter and either link to your own social media pages or to your website. HI can also share your own content on our social media pages provided it meets our guidelines and length restrictions.

Thank you to all confirmed Platinum Sponsors

ARUNDO

**PUMPS &
SYSTEMS**
The Leading Magazine for Pump Users Worldwide

Gold Sponsorship - \$10,000

Participation

Speaking Opportunity – Introduce your company and educate HI members by sharing valued information and showcasing the value of your products and services. HI staff and sponsoring company will work in collaboration to determine the most appropriate audience, duration, topic, and function within the event. If appropriate, material may be distributed at selected event. (Material provided by sponsor, approved by HI.)

Networking Event – Choose a breakfast, breaks or lunch for one day. Your company name and logo will be prominently displayed on signs and if appropriate, material may be distributed at selected event. (Material provided by sponsor, approved by HI.)

Tabletop Display – A Tabletop at the Tabletop Display, with prime location reserved exclusively for Conference Package Sponsors.

Conference Registrations & Gala Tickets – Two registrations for use by members of the sponsor company, includes two tickets to the Gala.

Promotion & Recognition

Registration Table – Material included on the conference registration table (Material provided by sponsor, approved by HI.)

Quarter-page Ad in Preliminary Brochure – A quarter-page ad in the preliminary conference brochure, distributed digitally to nearly 4,000 members and prospective members and downloadable on the HI website.

General Sessions – On-screen recognition at all general sessions.

Sponsor Banner – Inclusion of your logo on a banner recognizing sponsors, prominently placed at onsite registration.

Conference Website – Logo placement on conference website (approximately 35,000 visits per month) with additional web presence as appropriate.

Onsite Conference Program – Acknowledgment of your contribution in the onsite conference guide.

Communication

HI Member Direct Communication – An email sent by HI directly to all members, before **or** after the conference, on behalf of sponsoring company. Content can include an announcement of your sponsorship, link to your website, company description and/or educational material provided by sponsor and approved by HI.

Social Media – HI will announce and promote your sponsorship to its almost 4,000 social media followers on Facebook, LinkedIn & Twitter and either link to your own social media pages or to your website. HI can also share your own content on our social media pages provided it meets our guidelines and length restrictions.

Thank you to all confirmed Gold Sponsors



Global Equity Consulting, LLC
Investment Banking & Business Development



NIDEC MOTOR CORPORATION



Silver Sponsorship - \$7,500

Participation

Networking Event – Choose a breakfast, breaks for one day, or a Tabletop at the Tabletop Reception with prime location reserved exclusively for Conference Package Sponsors. Your company name and logo will be prominently displayed on signs and if appropriate, material may also be distributed at selected event. (Material provided by sponsor, approved by HI.)

Conference Registration & Gala Ticket – One conference registration for use by member of the sponsor company, includes one ticket to the Gala.

Promotion & Recognition

Registration Table – Material included on the conference registration table (Material provided by sponsor, approved by HI.)

Conference Website – Logo placement on conference website with a link to sponsor website and company description (approximately 35,000 visits per month).

Sponsor Banner – Your logo on a banner recognizing sponsors, prominently placed at onsite registration.

General Sessions – On-screen recognition during all general sessions.

Onsite Conference Guide – Acknowledgment of your contribution in the onsite conference program.

Communication

HI Member Direct Communication – 1 email sent by HI directly to all members, before **or** after the conference, on behalf of sponsoring company. Content can include an announcement of your sponsorship, link to your website, company description and/or educational material provided by sponsor and approved by HI.

Social Media – HI will announce and promote your sponsorship to its almost 4,000 social media followers on Facebook, LinkedIn & Twitter and either link to your own social media pages or to your website. HI can also share your own content on our social media pages provided it meets our guidelines and length restrictions.

Thank you to all confirmed Silver Sponsors



EMPOWERING PUMPS™
EMPOWERING VALVES™
EMPOWERING MOTORS™
EMPOWERING COMPRESSORS™

If you have any questions regarding sponsorship packages or need additional information, please contact Pamela Roccabruna, Director, Marketing, Communications & Events, Hydraulic Institute, at proccabruna@pumps.org.

Branded Sponsorship

Attendee Welcome Gift Room Drop (\$3,000) – Sponsor will supply a singular, packaged or contained item, approved in advance by HI. The more creative you get, the more memorable it will be! For example, locally themed drops are a great way to connect the experience of attending the conference to the destination.

Branded Hotel Keycards (\$4,000) – Your name, logo and positioning statement will be in the hands of attendees as soon as they check-in to the conference hotel. Sponsorship covers the duplication, shipping and distribution of keycards. Sponsor must supply the artwork, approved by HI.

Branded Conference Lanyards (\$4,000) – Your company name, logo and design will appear exclusively on a name badge lanyard provided to all attendees at registration and worn throughout the conference. Lanyards provided by sponsor but approved by HI.

Attendee Welcome Bags (\$5,000) – Your company name, logo and design will appear on a bag provided to all attendees at registration. Conference materials, welcome packets, and more can be carried in this convenient bag showcasing your company's contribution. The sponsoring company is involved in the selection and design of the bag.

Outdoor BBQ Dinner (\$5,000) – Sponsor a special outdoor dinner and evening of networking and fun. Attendees and registered guests will enjoy an outdoor BBQ style event with music, games, food and drink outside on the Wlgwam lawn (weather permitting). Logos and recognition will be prominently displayed and creatively incorporated.

Conference Room WiFi (TBD) – Help attendees stay connected by sponsoring wireless internet access throughout the meeting space. A branded SSID recognition and a branded access password will be provided to all attendees. Recognition of your sponsorship will also be prominently displayed on signage throughout the conference.

Gala & Awards Dinner Sponsorship

Gala Entertainment Sponsor (\$2,000) – Sponsor the entertainment during the pre-Gala reception, and Gala and Awards Dinner

Gala Bar Sponsor (\$3,500) – Sponsor the bar during the pre-Gala reception, and Gala and Awards Dinner

Gala Bar and Entertainment Bundle (\$5,000) – Bundle the Gala Entertainment and Bar and save!

All Supporting Sponsorships Include:

- Acknowledgment on sponsor section of conference website.
- Recognition in the conference preliminary brochure and registration welcome packets distributed onsite to all attendees.
- Inclusion of your logo on-screen during general sessions.

Golf Tournament Sponsorship

Water Sponsor (\$2,500) – Company name and/or logo on bottled water labels or reusable, plastic bottles distributed to all players (bottles provided by sponsor)

Golf Gift Sponsor (\$2,500) – Company name and/or logo on golf gift distributed to all players (gift provided by sponsor, i.e. golf balls or towel)

Hole-in-One Sponsor (\$2,500) – Sponsor prize players will attempt to win with hole in one (insurance included, prize chosen by HI & sponsor) with recognition of your company on sign at sponsored contest hole.

Longest Drive Sponsor (\$2,500) – Company name and/or single logo showcased on sign on Longest Drive hole tee box. Gift card award sponsored by company.

Closest to the Pin Sponsor (\$2,500) – Company name and/or single logo showcased on sign on Closest to the Pin hole tee box. Gift card award sponsored by company.

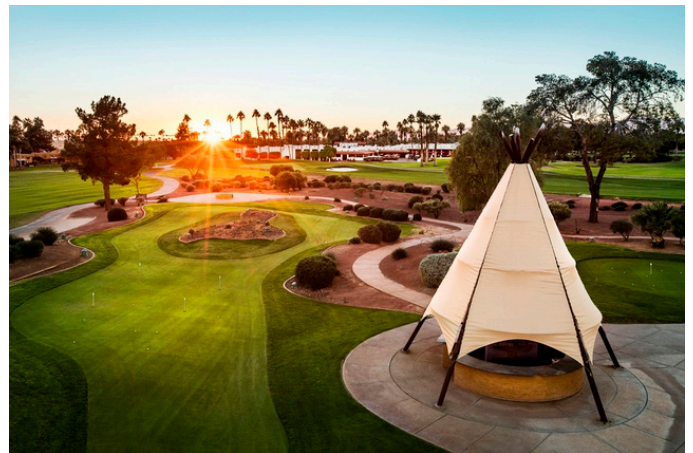
Beverage Cart Sponsor (\$3,000) – One drink ticket, printed with company logo, distributed to all players to redeem beverage of choice from beverage cart (on consumption tab paid by HI at conclusion of tournament, maxed at one ticket/player for up to 72 players). Sponsor company name and/or logo will also appear on a windshield decal of the tournament beverage cart.

Golf Cart Windowshield Decal Sponsor (\$3,000) – Company name and/or logo to appear on windshield decals for all golf carts used in tournament.

Pin Flag Sponsor (\$3,000) – Company name and/or single logo showcased on 18 pin flags.

All Golf Sponsorships Include:

- Two Golf Tournament playing spots for use by members of the sponsor company or invited non-member guests (including customers, end-users, distributors, spouses, and other non-members).
- Name recognition on sponsor banner prominently displayed at the tournament
- Printed acknowledgment on Golf Rules distributed to all players
- Recognition of your company on the 2018 Annual Conference website



If you have any questions regarding sponsorship packages or need additional information, please contact Pamela Roccabruna, Director, Marketing, Communications & Events, Hydraulic Institute, at proccabruna@pumps.org.